

Logo

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Company Capability Statement

Core Competencies

THIS IS YOUR SALES PITCH

Give a short introduction of the company's core competencies that is customized to the clients' or agency's specific needs. Make sure you highlight it with strong keyword bullet points.

Past Performance

List past customers and the projects which you have done for them. Prioritize by related agency (i.e. federal, state, local, then commercial). If your company does not have relevant experience, highlight your team members' experiences that indicate the ability to perform.

Differentiators

Specify what makes you different from your competitors and how this benefits your clients. What is unique about your business and why is that important to the customer/client? Why are you better than your competitors?

Company Data

Very brief company description detailing pertinent data like the date you established, business entity, key members, website link etc.

Codes

Your company codes like VOSB, WOSB, DUNS, NAICS, CAGE etc.

Contact Information